



Licensing Pricing for AI-Generated Self-Image

This document outlines the pricing structure for licensing the AI-generated self-image of Angela Young. Pricing is based on usage type, exclusivity, and duration.

Option 1. Standard Licensing (Non-Exclusive)

This option allows **multiple clients to use the image for various purposes without exclusivity.**

- **Personal Use:** £10 - Suitable for profile pictures, social media avatars, and non-commercial projects.
- **Business Use (Small Brands):** £50 - For use on websites, social media marketing, and small-scale advertising. **One Time Use.**
- **Commercial Use (Large Brands/Marketing Campaigns):** £200 - Suitable for extensive brand marketing, product promotions, and digital campaigns. **One Time Use.**
- **Package 1:** £250 - My AI self-Image template to use in Ads or Marketing Campaigns for a **6-month period.**
- **Package 2:** £400 - My AI self-Image template to use in Ads or Marketing Campaigns for a **1-year period.**

- **Package 3:** £600 - My AI self-Image template to use in Ads or Marketing Campaigns – **LIFETIME.**
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Option 2. Exclusive Licensing

This option grants exclusivity for a specific duration, **preventing others from using the image during the agreed period.**

- **Short-Term Exclusive (3-6 Months):** £500
 - Reserved for limited-time campaigns and exclusive advertising.
 - **Long-Term Exclusive (1 Year):** £1,500
 - Suitable for ongoing brand representation and long-term marketing use.
 - **Full Buyout (Lifetime Rights): Negotiable**
 - Grants full rights to the image with no restrictions on usage.
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All packages are subject to a **written agreement** which must be signed before release of the AI image Template. Packages on a one-time use, the 3-months, 6-months, or 1 year license must be renewed after the end date if further use is agreed on by your company.